



# ECOMMERCE CAPABILITIES

## for Counter & Self-Service Scales

### COUNTER SCALE

#### WEB BROWSER ACCESS

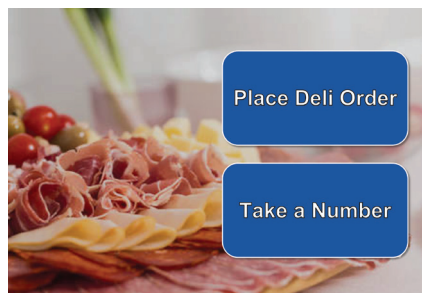
- Ability for operators to access retailer's in-store intranet from the scale.
- Operator can gain access to eCommerce pages that are built for the retail market.
- There is no need for an extra laptop, online orders can be viewed from the scale!



#### ADDITIONAL PRINTER SUPPORT

- Ability to add a 2nd printer to increase efficiency and offer flexibility in operations.
- 2nd printer can be added through USB or Bluetooth.
- Allows customer to have dynamic label lengths without changing the label stock.

#### KIOSK ORDERING



- Ability for customer to place an order right from a self-serve kiosk.
- Orders placed at the kiosk are sent straight to the scale.
- Reduces wait times and limits in-person interaction.

#### BARCODE SCANNER



- HT scales have the capability to integrate with a barcode scanner. The barcode scanner can be connected to the scale through USB.
- This can speed up transactions and reduce operator keystrokes.

#### NOW SERVING



- Queue management system to manage customer orders.
- Visual identification appears on a customer display or TV screen.
- An optional audible announcement allows operators to focus on the next customer.

## SELF-SERVICE SCALE

### EFFICIENT AND INTUITIVE OPERATION



- Self-service scales allow for a quick and easy checkout process, with consumers weighing and labeling their own product.
- The intuitive scale interface allows the consumer to easily navigate through the self-service process.
- Self-service scales have the option for an integrated barcode scanner and image recognition software. This speeds up transactions and allows for touchless operation.

### SCAN & GO

- Fully supported on self-service scales. A visual barcode or QR code will appear on the customer display.
- Customizable to print the QR code or barcode to the screen for scanning or print a label, or options for both.



### PRODUCT PROMOTION

- When the scale is idle, media such as promotions and advertisements can be displayed to maximize customer engagement.



### CUSTOMIZATION

- Retailer can customize the self-service operation for the specific areas of deployment (Bulk Foods, Produce, etc.)
- Best sellers are configurable to increase efficiency during operation.